

Tell Every Amazing Lady® 2022 Annual Report



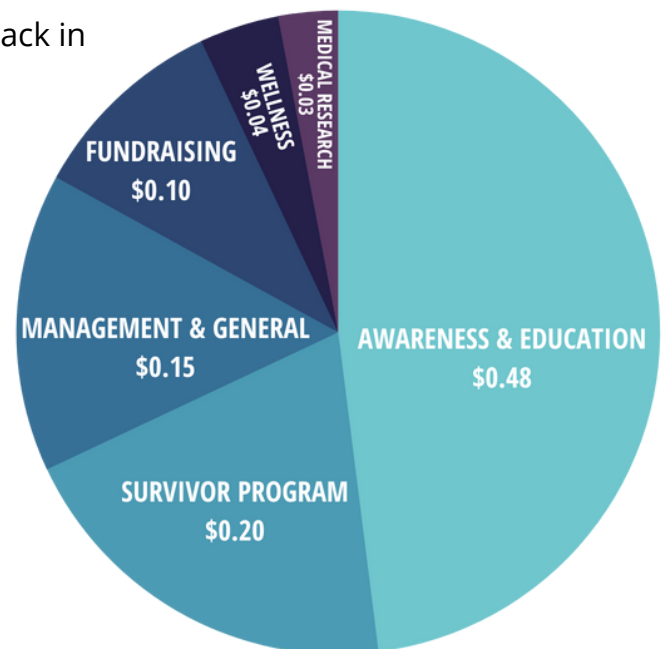
Louisa M. McGregor
Ovarian Cancer Foundation
TellEveryAmazingLady.org

Tell Every Amazing Lady®'s Financials

TellEveryAmazingLady.org/financials

Financial Stewardship

- Since 2011, nonprofit rating website Candid's Guidestar has given Tell Every Amazing Lady® an average rating of 5 out of **5 stars and a Platinum Rating**.
- Since 2012, Tell Every Amazing Lady® has been **Top Rated** by GreatNonprofits.
- Since 2015, Tell Every Amazing Lady® has been awarded the BBB Accredited Charity Seal by Better Business Bureau.
- Tell Every Amazing Lady® received a seal from Good Deed Seats for being one of the top 49 **most innovative national organizations** for giving back in 2016.



Financial Statements

- Tell Every Amazing Lady® is a 501(c)3 not-for-profit organization committed to transparency of its financial operations.
- Our financial documents are public and available for viewing on our website:
TellEveryAmazingLady.org/financials
 - 990s
 - Annual Reports
 - Audit reports and financial statements

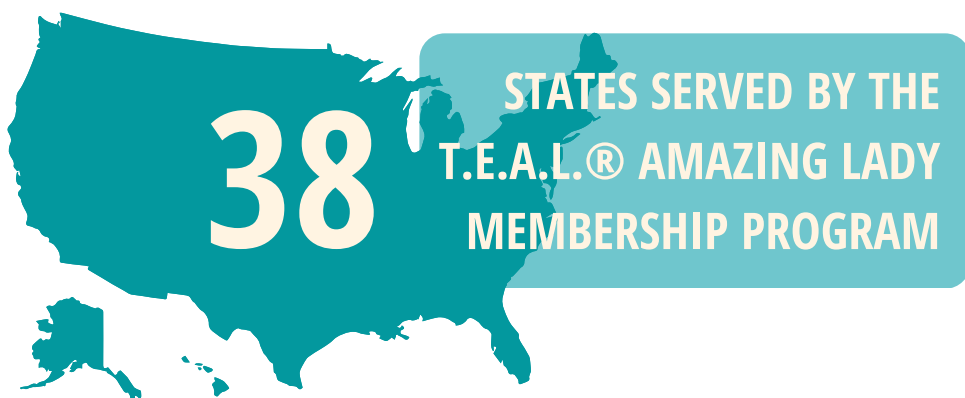
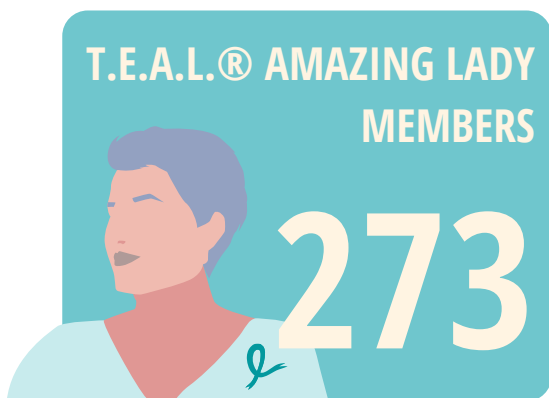
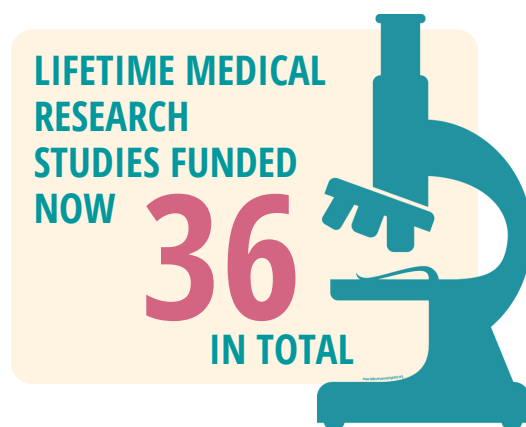
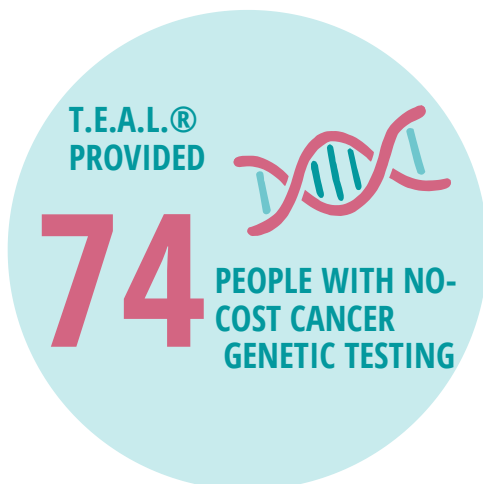
Financial Reach

- View Tell Every Amazing Lady®'s reach both nationally and globally at
TellEveryAmazingLady.org/reach



Tell Every Amazing Lady About Ovarian Cancer Louisa M. McGregor Ovarian Cancer Foundation also known as T.E.A.L.®
T.E.A.L.® Community Center 533 16th Street, Brooklyn, N.Y. 11215 • contact@tealwalk.org
TellEveryAmazingLady.org • 917-310-4835 • TEALWalk.org • Not-For-Profit 501(c)3 Charitable Organization

SOME OF TELL EVERY AMAZING LADY®'S IMPACT IN 2022





About Tell Every Amazing Lady®

Tell Every Amazing Lady®, also known as T.E.A.L.®, is a national nonprofit foundation elevating women's health awareness and wellness through ovarian cancer resources and beyond. Tell Every Amazing Lady® is thrilled to announce that we have enhanced our programming to meet a demand for tools that support women's overall health with a four-pillar approach: Awareness, Survivor, Medical, and now Wellness.

Key Achievements

- The T.E.A.L.® Community Center in Park Slope, Brooklyn is the **only ovarian cancer community center in the United States.**
- Since 2009 **T.E.A.L.® has raised millions** (and counting!) to benefit groundbreaking ovarian cancer research and awareness programs with the help of our loyal donors, staff, and amazing volunteers.
- Tell Every Amazing Lady® has funded research at **prestigious institutions**, reached millions in raising awareness, and supported thousands of *amazing ladies* and their families in the fight against ovarian cancer.
- T.E.A.L.®'s premiere event, the **T.E.A.L.® Walk/Run™ program**, was established in 2009 and is held around the country both virtually and in person in a show of unity against ovarian cancer.
- Every year we expand our September Awareness Campaign during National Ovarian Cancer Awareness Month. T.E.A.L.® partners with businesses and organizations to turn buildings and monuments teal, including **New York City Hall.**
- We've been honored to ring the NASDAQ opening bell as well as the New York Stock Exchange opening and closing bells to **spread global reach.**
- Our CEO, Pamela Esposito-Amery, has appeared on many television shows, including **The Dr. Oz Show**, to raise awareness about the risk factors of ovarian cancer.
- T.E.A.L.® has cultivated major awareness collaborations; for example, in 2012, **Citi Field and the New York Mets** partnered with T.E.A.L.® to establish the Annual Ovarian Cancer Awareness Night at Citi Field.



OUR PILLARS

Education & Awareness

Survivor & Patient Support

Medical Research

Women's Wellness





Tell Every Amazing Lady® Services

T.E.A.L.® has free resources for the general public, survivors, their families, and caregivers!

For General Public:

- T.E.A.L.® Workshops and Events
- Genetic Counseling & Genetic Testing Resources
- Wellness, Diet, & Nutrition Resources
- Women's Health Resources
- T.E.A.L.® Youth Ambassador Program
- Digital tools
- And more!

For Patients and Survivors:

- T.E.A.L.® Workshops and Events
- T.E.A.L.® Amazing Lady Membership Program
- Clinical Trials
- Share Your Story Opportunities
- Connect with Other Survivors
- Genetic Counseling & Genetic Testing Resources
- Fertility Support

- Guidance & Support
- Home Care Support Resources
- Wellness, Diet, & Nutrition Resources
- Beauty Support
- Financial Support
- Other Partner Resources
- Digital tools
- And more!

For Loved Ones and Caregivers:

- T.E.A.L.® Workshops and Events
- Genetic Counseling & Genetic Testing Resources
- Guidance & Support
- Home Care Support Resources
- Wellness, Diet, & Nutrition Resources
- Other Partner Resources
- Digital tools
- And more!

OUR MISSION

We offer women's health and wellness services, including public awareness and education of the signs, symptoms and risk factors of ovarian cancer, providing support to those impacted by the disease, and raising funds for research in order to find a screening test and a cure.



Unique Tell Every Amazing Lady® Programs:

T.E.A.L.® Amazing Lady Membership Program: a free, tailored support service specifically for ovarian cancer patients and survivors, designed to respond to each woman's needs related to her battle, as well as her personal interests.

Genetic Counseling and Genetic Testing: Provide education and awareness on genetic counseling and testing

Clinical Trials: Free, unbiased, confidential, personalized service helps patients understand which ovarian clinical trials may be an option for them.

Languages/Awareness: T.E.A.L.® Awareness Cards, offered in multiple languages to help educate the public

Ways to Get Involved: We have volunteering, community service, and internship opportunities as well as our Youth Ambassador Program provides a hands-on, learning experience for youth who wish to directly impact their community.

T.E.A.L.® Workshops: Free workshops held in person or virtually offering education, art therapy, support and wellness

Digital + In-Person Community Building Events: Educates the public about ovarian cancer and healthy living as a means of prevention.

Digital tools: Streaming educational programming to raise awareness about women's health, and videos specifically aimed at patients and survivors to provide resources and support.

T.E.A.L.® MEDICAL RESEARCH PROGRAM BENEFICIARIES

2009

OCRF - University of
Texas MD Anderson
Cancer Center 
\$50,000



2010

OCRF - University of
Pennsylvania School of
Medicine 
\$55,000




2011

OCRF - Stanford
University School of
Medicine 
\$75,000


2012

OCRF - Johns Hopkins
University School of
Medicine 
\$55,000
University of Washington 
\$20,000





2013

Johns Hopkins
University School
of Medicine 
\$25,000
OCRF - Dana Farber
Cancer Institute 
\$25,000
University of Washington 
\$20,000

2014

Massachusetts
General Hospital 
\$30,000
Memorial Sloan
Kettering Cancer
Center 
\$20,000
University of Pennsylvania
School of Veterinary
Medicine 
\$5,000
OCRF - Weill Medical College
of Cornell University 
\$30,000
Ovarian Cancer National
Alliance (OCNA) SU2C
Dream Team 
\$5,000

2015

Icahn School of
Medicine at Mount
Sinai 
\$30,000
University of Illinois
Chicago 
\$20,000
OCRF - University of
Pennsylvania 
\$20,000
Yeshiva
University 
\$10,000

2016

University of
Kansas Cancer
Center 
\$32,500
University of Illinois
Chicago 
\$20,000
Ovarian Cancer Institute
Laboratory at Georgia
Institute of Technology 
\$10,000
OCRF - University of
Pennsylvania 
\$7,500




2017

University of Illinois
at Chicago 
\$35,000
OCRF - Stanford
University 
\$20,000
Johns Hopkins
University School
of Medicine 
\$10,000


2018

Ovarian Cancer
Institute 
\$25,000
Memorial Sloan
Kettering Cancer Center 
\$9,350
Fred Hutchinson Cancer
Center as a Collaborative
Partner in Science for OCRA 
\$5,000

2019

University of Notre
Dame 
\$25,000
Cedars Sinai
Medical Center 
\$14,000
Cedars Sinai
Medical Center 
\$5,000
Collaborative Partner
in Science for OCRA 
\$5,000

2020

Johns Hopkins
University School
of Medicine 
\$25,000
OCRA - Thomas
Jefferson University 
\$4,000

2021

University of Texas
Health San
Antonio 
\$14,000
Collaborative Partner
in Science for OCRA 
\$1,500

2022

University of Illinois
Chicago 
\$10,000

LIFETIME

36

medical research studies funded

\$772,850

raised for medical
research studies

Tell Every Amazing Lady®
About Ovarian Cancer



Louisa M. McGregor
Ovarian Cancer Foundation
TellEveryAmazingLady.org

2022 T.E.A.L.® Events

January 2022

- **Energy Healing and Meditation (1/5/22)**
- **Energy Healing and Meditation (1/12/22)**
- **Energy Healing and Meditation (1/19/22)**
- **Energy Healing and Meditation (1/26/22)**
- **Prospect Park Alliance Meeting (1/27/22)** virtual
- **Councilmember Hanif T.E.A.L.® Community Center visit (1/28/22)** T.E.A.L.® Community Center
 - Tell Every Amazing Lady® was pleased to give tours of the T.E.A.L.® Community Center in Park Slope, Brooklyn to Council Member Hanif on January 24, 2022 and Council Member Mercedes Narcisse on March 15, 2022. On both occasions, T.E.A.L.® staff spread awareness about the subtle signs and symptoms of ovarian cancer and spoke about the hurdles the foundation faces combatting a misunderstood disease. The council members are both champions of women's health.

February 2022

- **Energy Healing and Meditation (2/2/22)**
- **Energy Healing and Meditation (2/9/22)**
- **Newly Diagnosed Panel Discussion (2/15/22)** virtual
 - On February 15th, 2022 T.E.A.L.® partnered with Woman to Woman, Mt. Sinai, Wisconsin Ovarian Cancer Alliance, Yale School of Medicine, and Clarity to host a webinar for those newly diagnosed with gynecological cancer. The webinar featured an oncologist, oncology social worker, and an ovarian cancer patient. The purpose of this virtual workshop was to inform, educate, and support anyone who has been diagnosed with gynecological cancer.
- **Energy Healing and Meditation (2/16/22)**
- **Kean University genetic counseling student presentation (2/17/22)** virtual
 - Tell Every Amazing Lady® hosted Kean University Genetic Counseling Graduate Students for a virtual presentation about ovarian cancer diagnosis and risk factors, as well as support and resources available through T.E.A.L.® on February 17th, 2022. Interested students had the opportunity to work with us over the summer for their advocacy rotation as part of their program. We were excited to see so many eager students ready to help spread awareness about ovarian cancer to soon-to-be health care professionals.
- **Purposefully Pretty volunteering event (2/19/22)** T.E.A.L.® Community Center
 - Tell Every Amazing Lady® has partnered up with Purposefully Pretty, Inc. to create opportunities for young women to come volunteer with us and put together the T.E.A.L.® Kits we send out each month. PurposefullyPretty Inc. is a non-for-profit organization seeking to reach out to, teach and inspire young

women of color between the ages of 11-19, to identify and pursue their purpose. We were so excited to welcome them to our T.E.A.L.® Community Center on February 19, 2022 and get the help we need to support our growing survivor program. We also provided educational information to the volunteers about the signs and symptoms of ovarian cancer.

- **2022 United Airlines NYC Half Marathon Runner Meet Up (2/19/22)** virtual
 - Tell Every Amazing Lady® hosted a virtual meetup for the runners on its 2022 United Airlines NYC Half marathon team on February 19, 2022. The meetup served as a way for the runners to meet each other ahead of the March 20th, 2022 race and learn about the foundation they were representing. Many of the runners chose to run for Tell Every Amazing Lady® because they were personally affected by ovarian cancer.
- **Energy Healing and Meditation (2/23/22)**
- **Energy Healing and Meditation (2/27/22)**

March 2022

- **Energy Healing and Meditation (3/2/22)**
- **NYU Spring Global Public Health Virtual Career Expo (3/4/22)** virtual
 - T.E.A.L.® co-founder Pamela Esposito-Amery met with students 1-on-1 during the NYU Global Public Health Virtual Career Expo. This event created a great opportunity to meet with public health students interested in non-profit work and spread awareness about the T.E.A.L.® Internship Program. T.E.A.L.® held a virtual group session with both students and staff to present the mission, programs and services that T.E.A.L.® offers and to provide an opportunity for student questions.
- **2022 United Airlines NYC Half Marathon cheer (3/20/22)** in Brooklyn, NY
 - T.E.A.L.® participates in the United Airlines NYC Half Marathon! This year, T.E.A.L.® had five amazing individuals join our team and run the United Airlines NYC Half Marathon on March 20, 2022. They wore our T.E.A.L.® T-shirts during the race and helped raise awareness of ovarian cancer. Our staff was so excited to meet up in Brooklyn to cheer our runners on as they ran by. Way to go Team Tell Every Amazing Lady®!
- **Energy Healing and Meditation (3/23/22)**
- **Energy Healing and Meditation (3/30/22)**
- **Medgar Evers College Preparatory School Service Fair (3/31/22)** in Brooklyn, NY
 - Medgar Evers College Preparatory School hosted Tell Every Amazing Lady® and three other local organizations for their annual Honor Society Service Fair on March 31st, 2022. Tell Every Amazing Lady® shared our internship, volunteer, and [T.E.A.L.® Youth Ambassador](#) opportunities with students who were interested in learning about how a non-profit operates and in helping spread awareness of ovarian cancer.

April 2022

- **Energy Healing and Meditation (4/6/22)**

- **Public Health Career Fair at Mount Sinai (4/13/22)** in Manhattan, NY
 - Tell Every Amazing Lady® joined Mount Sinai's Public Health Virtual Career Fair on April 13th, 2022 along with many other health-related organizations. Interested Public Health students were able to connect with our staff one-on-one over video call to learn about how to get involved with Tell Every Amazing Lady® and how they could be instrumental in helping promote our mission. An awareness presentation about our programs was part of the online program.
- **Energy Healing and Meditation (4/13/22)**
- **Article 'Building Context for Genetic Counseling: A Non-Profit Perspective' published by T.E.A.L.® Board Member and staff member (4/14/22)**
 - Flora Poleshchuk, certified genetic counselor and T.E.A.L.® board member, published an article with Allaina Brock, our T.E.A.L.® Program Associate, in the National Society of Genetic Counselors' newsletter called Perspectives. The article, titled "Building Context for Genetic Counseling: A Non-Profit Perspective," was released on April 14th, 2022. Flora is a current cancer genetic counselor whose career has been enhanced by working with T.E.A.L.®, and Allaina is a prospective genetic counseling student who has gained invaluable experience working as a staff member at T.E.A.L.®.
- **Community Board 3 Meeting Health and Social Services (4/18/22)** in Brooklyn, NY
 - Tell Every Amazing Lady® was happy to present about ovarian cancer and our resources during Community Board 3's monthly meeting on Health and Social Services in Bedford-Stuyvesant, Brooklyn on 4/18/22.
- **Energy Healing and Meditation (4/20/22)**
- **Community Board 3 Meeting Senior Services (4/21/22)** in Brooklyn, NY
 - Tell Every Amazing Lady® joined Community Board 3 in Bedford-Stuyvesant, Brooklyn, for its April 21, 2022 meeting on Senior Services to raise awareness of T.E.A.L.®'s amazing free services, which are available to the public.
- **Oncology professionals networking conference (4/22/22)** virtual
 - The Red Door Community hosted its annual Oncology Professionals Networking Conference virtually on April 22nd, 2022. There were representatives from 25 different organizations, including Tell Every Amazing Lady®, each of which presented about their services and missions in order to create collaboration and partnership opportunities to improve health services for cancer patients.
- **Newly Diagnosed Gynecological Cancer Patients Webinar (4/26/22)** virtual
 - Woman to Woman at Mount Sinai grouped together several cancer support organizations including T.E.A.L.®, Clarity, Discovery to Cure, and WOCA to offer an informative webinar on April 26, 2022 for newly diagnosed gynecological cancer patients. The webinar had a panel of guest speakers including an oncologist, social worker, and an ovarian cancer survivor from the T.E.A.L.® Amazing Lady Membership Program.
- **15th Annual CB14 Youth Conference (4/27/22)** in Brooklyn, NY
 - Tell Every Amazing Lady® attended the 15th Annual CB14 Youth Conference at LeFrak Center at Lakeside, Prospect Park, in Brooklyn on April 27, 2022.

T.E.A.L.® staff was excited to engage with the community to spread awareness about ovarian cancer and enjoy the spring weather in our local park.

- **Energy Healing and Meditation (4/27/22)**

May 2022

- **Kyruramen Holds Mother's Day/World Ovarian Cancer Day Fundraiser for T.E.A.L.® (5/1-5/8/22)** across New York City
 - In honor of World Ovarian Cancer Day and Mother's Day, Kyruramen held a fundraiser from May 1st - 8th, 2022, where a portion of their orders from locations in Flushing, Union Square, Park Slope, and Bayside, New York benefitted T.E.A.L.® and the fight against ovarian cancer.
- **Community Board 3 Executive Community Board Meeting (5/2/2022)** in Brooklyn, NY
 - Tell Every Amazing Lady® joined Bedford-Stuyvesant's Community Board 3 for its April 21, 2022 virtual meeting on Senior Services to raise awareness of T.E.A.L.®'s amazing free services, which are available to the public. We are excited about the new connections that were made and looking forward to being involved in future activities.
- **Brooklyn College Health and Wellness Festival (5/3/2022)**
 - Brooklyn College hosted a Health and Wellness Festival on May 3rd, 2022. Tell Every Amazing Lady® was happy to set up a table on the campus and promote the new portion of our mission, which includes women's health and wellness services.
- **Energy Healing and Meditation (5/4/22)**
- **Macon Library Mom-a-thon Mother's Day event (5/6/2022)** in Brooklyn, NY
 - The Mother's Day event at Macon Library on May 5th, 2022 in Bedford-Stuyvesant, Brooklyn featured Tell Every Amazing Lady® as one of the many organizations offering programming for the day to participants. Lectures, refreshments, educational booths, and more were available for free to all participants for this fun event for moms and all those in the community.
- **Impact of Family Cancer Genetics & Women's Health (5/6/22)**
- **Energy Healing and Meditation (5/11/22)**
- **Comedy night (5/12/2022)**
 - Comedian Ellen Karis brought the laughs to Brooklyn on May 12, 2022 for a stand-up comedy show and fundraiser benefiting Tell Every Amazing Lady®. Attendees at the Night of Comedy For Charity show at Bull's Eye Sports Bar in Flatlands were treated to performances by headliner Karis (Marvelous Mrs. Maisel, Karis Comedy Corner Podcast), as well as Kendra Cunningham (Drybar Comedy Special, Last Comic Standing), Sharon Simon (Saturday Night Live, NYC Pride Parade Featured Host), and Rich Carucci (MLB.com, featured in NY Post). The night of laughter raised \$2,188.00 for T.E.A.L.®.
- **Queer Business Showcase (5/14/2022)**

- T.E.A.L.® attended the Queer Business Showcase on May 14 at St Philip's Episcopal Church in Dyker Heights, Brooklyn. The event was a way of celebrating and showcasing the LGBTQ community and its businesses outside of Pride month. There was also entertainment by Drag and LGBTQ performers. T.E.A.L.® hosted a table to raise awareness about ovarian cancer signs and symptoms, the lack of a screening test, and the work T.E.A.L.® does to educate the public, support survivors, and raise money for research.
- **Nutrition and Gynecologic Cancer (Held in Spanish) (5/17/2022)**
 - Tell Every Amazing Lady® joined several other cancer organizations to offer the Nutrition and Gynecologic Cancer webinar organized by the Woman to Woman program at Mount Sinai on May 17th, 2022. This was a discussion-based webinar held fully in Spanish with licensed dietician Su-Nui, DCN, RDN, FAND focused on learning about what foods are best while receiving cancer treatment and throughout survivorship.
- **Women's Health Conversation hosted by Assembly Member Mathylde Frontus & Council Member Shahana Hanif (5/17/2022)**
 - Tell Every Amazing Lady® staff engaged in the virtual Women's Health Conversation hosted by NYC Assembly Member Mathylde Frontus & NYC Council Member Shahana Hanif on May 17th, 2022. This Zoom event focused on discussing the importance of women's health from all aspects including mental health, screenings, reproductive health, and accessibility for New York City residents.
- **Clarity - Astor House Reception (5/17/2022)**
 - T.E.A.L.®'s CEO spoke to New York City residents, educating them about the signs and symptoms of ovarian cancer during Clarity's reception on May 17th, 2022 at the Astor House/NY Junior League in Manhattan.
- **Energy Healing and Meditation (5/18/22)**
- **A Community Health, Educational & Employment Resources Fair (5/21/2022) in Queens, NY**
 - Tell Every Amazing Lady® went to Queens! T.E.A.L.® attended the Community Health, Educational and Employment Resources Fair at Springfield Gardens Intermediate School 59 in Laurelton, Queens, on Saturday, May 21st, 2022. The event was hosted by school principal Kimlyn Greig, in partnership with Jamaica Community Partnership/Sheltering Arms, Community School District 29, Community Education Council D29, NYS Senator Leroy Comrie, NYS Assemblywoman Alicia Hyndman, and NYC Councilwoman Nantasha Williams.
- **Energy Healing and Meditation (5/25/22)**

June 2022

- **Energy Healing and Meditation (6/1/22)**
- **District 20-K1- Health Fair (6/4/2022) in Queens, NY**
 - Tell Every Amazing Lady® provided awareness materials to the Queens United Lions Club and Healthcare Education Project Health Fair in Flushing Meadows Park, Queens on June 4th, 2022. Lions from District 20K-1 distributed the

materials at a table on behalf of T.E.A.L.® to educate and inform the public about ovarian cancer.

- **Energy Healing and Meditation (6/8/22)**
- **Energy Healing and Meditation (6/15/22)**
- **Community Board 3 Senior luncheon (6/16/2022) in Brooklyn, NY**
 - Restoration Plaza in Brooklyn, New York to offer health and wellness resources to senior citizens. This includes awareness of the signs and symptoms of ovarian cancer as well as the free resources they can access through our programs such as weekly meditation and art therapy workshops.
- **Energy Healing and Meditation (6/22/22)**
- **Ballin 4 Cancer - Ultimate Era Event (6/25/2022)**
 - Tell Every Amazing Lady® attended and gave a half-time speech at the “Ballin 4 Cancer: Ultimate Era” basketball event hosted by Ultimate New Era Entertainment on June 25th, 2022 in Crown Heights, Brooklyn. We were able to distribute ovarian cancer awareness materials throughout the events and were honored with a special recognition award after the game.
- **Energy Healing and Meditation (6/29/22)**

July 2022

- **Energy Healing and Meditation Workshop (7/6/22)**
- **Team Tell Every Amazing Lady® hosts meetup for runners in 2022 TCS New York City Marathon (7/16/22) virtual**
 - Tell Every Amazing Lady® hosted a hybrid in-person and virtual option meetup for the runners on its 2022 TCS New York City Marathon team on July 16, 2022. The meetup served as a way for the runners to meet each other and learn more details about their role in the November 6th, 2022 race. This year’s team featured two ovarian cancer survivors, and a son who lost his mother to the disease. All runners are raising funds to combat ovarian cancer and spread awareness.
- **Energy Healing and Meditation Workshop (7/27/22)**

August 2022

- **Healthy Women- National Action Plan Summit (8/3/22)**
 - Our CEO, Pamela is part of the Healthy Women- National Action Plan which sheds light on the unique needs and challenges and opportunities women face as they age.
- **Energy Healing and Meditation Workshop (8/10/22)**
- **Energy Healing and Meditation Workshop (8/17/22)**
- **Bag Stuffing Day (8/19/22) in Brooklyn, NY**
 - On August 19th, 2022, Tell Every Amazing Lady® was lucky enough to welcome enthusiastic volunteers from TD Bank and PVH Corp to the T.E.A.L.® Community Center in Brooklyn to stuff Luxury Fundraising Bags and make signs for the T.E.A.L.® Celebration and Women’s Health Expo.
- **Narcisse Community Wellness Fair (8/27/22) in Brooklyn, NY**

- On August 27th, 2022, Tell Every Amazing Lady® attended Councilmember Narcisse's Community Wellness Fair at South Shore High School. T.E.A.L.® staff was able to meet with the Councilmember and distribute ovarian cancer awareness and program materials.
- **Energy Healing and Meditation Workshop (8/31/22)**

September 2022

- **RMA Fertility Forward podcast released (9/9/2022)** virtual
 - Tell Every Amazing Lady® CEO and co-founder Pamela Esposito was the guest speaker on RMA of New York's Fertility Forward podcast on September 9, 2022. On this episode, Esposito explained how T.E.A.L.® was founded, her sister's journey, the mission statement of T.E.A.L.®, the resources it provides to those affected by ovarian cancer, symptoms of the disease, the necessity of better resources and screening for the disease, and events T.E.A.L.® hosts, specifically the T.E.A.L.® walk/run and women's health expo. RMA New York is a fertility clinic associated with Mount Sinai Hospital and New York City, with 14 locations throughout the New York Metropolitan area.
- **T.E.A.L.® Celebration and Women's Health Expo (9/10/2022)** in Brooklyn, NY
 - Tell Every Amazing Lady® returned to Prospect Park on September 10, 2022 for the first time in two years with the T.E.A.L.® Celebration and Women's Health Expo, a new take on the annual T.E.A.L.® Walk/Run program. Following the COVID-19 pandemic, this hybrid event consisted of the virtual T.E.A.L.® walk, a 2-mile walk that could be completed anywhere.. An additional aspect was the Women's Health Expo, which provided an extensive, comprehensible demonstration on women's health information, accessible both in-person and virtually. The goal of the event remained the same from previous years: celebrate the bravery and determination of ovarian cancer survivors and their family members, while raising awareness in the general public and raising money for medical research of this deadly disease.
- **Lions 20k1 T.E.A.L. virtual walk (9/10/2022)** in Brooklyn, NY
 - More than 100 members of the volunteer group District 20 K-1 Lions and Leos, including parts of Brooklyn and Queens, assembled at Gershwin/Linden Park on September 10, 2022 to participate in the virtual walk aspect of the T.E.A.L.® Celebration and Women's Health Expo. This gathering was organized by the district to raise awareness of the deadly disease of ovarian cancer and to help raise funding for medical research. Members of the Stuy Park Lions had a more personal connection to the cause, as they honored the memory of Lion Myra Crumpe, who had just recently lost her battle against ovarian cancer. The groups, along with Myra's husband, wore customized T-shirts and released teal balloons dedicated to Myra's memory. The group's walk was featured in The Canarsie Courier on October 3, 2022. The coverage of this event allowed for the publicization of the Lions and Leo's efforts in raising awareness of ovarian cancer.
- **Parachute Jump lighting at Luna Park (9/12/2022)-(9/14/2022)** in Brooklyn, NY

- Tell Every Amazing Lady® partnered with Luna Park in Coney Island to light the iconic Parachute Jump the color teal from September 12 to September 14, 2022 to mark National Ovarian Cancer Awareness Month. The bulbs on the Brooklyn attraction also spelled out the word “teal,” the official color that symbolizes the cause — and also stands for Tell Every Amazing Lady®. Illuminating the structure, which can be seen from miles away, helps raise more awareness about the deadly disease. Thank you, Luna Park, for helping us shine a light on this important cause for the sixth year in a row.
- **LIU Class Awareness Presentation (9/13/2022)** virtual
 - For the past couple years T.E.A.L. ® has had the pleasure of hosting several interns from LIU’s genetic counseling program. On September 13th, 2022 T.E.A.L.® held a virtual awareness presentation for the 15 incoming interns to kickoff their internship rotation. The presentation discussed the history of T.E.A.L.® and the work we do, the signs and symptoms of ovarian cancer as well as the importance of genetic testing.
- **Energy Healing and Meditation (9/14/2022)**
- **Ribbon Tying Day on North Flatbush, 5th, and Myrtle avenues (9/15/2022)** in Brooklyn, NY
 - T.E.A.L.® and its amazing volunteers tied ovarian cancer awareness ribbons on trees on Myrtle Avenue, 5th Avenue, and North Flatbush Avenue in Brooklyn in collaboration with Turn the Towns Teal® on September 15th, 2022. T.E.A.L.® thanks to the Myrtle Avenue, 5th Avenue, and North Flatbush Avenue BIDs for their continued support of the foundation and helping us spread ovarian cancer awareness during the month of September.
- **Navigating a Gynecologic Cancer Diagnosis (9/20/2022)** virtual
 - On September 20th, 2022 T.E.A.L.® partnered with Woman to Woman and several other organizations to host a Navigating a Gynecologic Cancer Diagnosis panel. The panel consisted of doctors and survivors. The purpose of this virtual workshop was to inform and educate and support anyone who has been diagnosed with gynecological cancer.
- **TD Bank -Women In Leadership awareness presentation (9/21/2022)**
 - Our CEO, Pamela was the guest speaker at TD Bank’s Metro NY Women In Leadership virtual meeting . With a long history of collaboration TD Bank and T.E.A.L.® were thrilled to provide life saving women’s health information to the TD staff members to share with their families and the community.
- **Energy Healing and Meditation (9/21/2022)**
- **Kith and Kin blog piece (9/23/2022)**
 - Tell Every Amazing Lady® collaborated with Kith + Kin, a health management app, to craft a blog post highlighting some ovarian cancer statistics as well as the signs and symptoms of the disease on September 23, 2022 for Teal Talk Day — a day to increase ovarian cancer awareness among women.
- **Council Member Brian Cunningham Office Opening (9/23/2022)** in Brooklyn, NY
 - On September 23rd, 2022 T.E.A.L.® had the honor of being among the several organizations invited to the grand opening of council member Brian

Cunninghams office on Empire Blvd in Brooklyn NY. T.E.A.L.® had the opportunity to connect with event attendees as well as the general public and offer awareness and education materials about the signs and symptoms of ovarian cancer.

- **EverydayHealth.com interview (9/23/22)**
 - Pamela Esposito-Amery, the CEO and Co-Founder of Tell Every Amazing Lady®, was interviewed by [Lambeth Hochwald](#) of EverydayHealth.com on September 23, 2022 to highlight the foundation's work. Pamela shared her sister [Louisa's story](#) and how the two of them founded Tell Every Amazing Lady® to provide ovarian cancer patients and survivors, as well as their families and loved ones, with resources while also educating the public of the signs and symptoms of the disease.
- **Kendra Scott + T.E.A.L.® Give Back Event (9/24/2022)** in Savannah, GA
 - Kendra Scott and Tell Every Amazing Lady® partnered to host the T.E.A.L.® Give Back Shopping Event on September 24, 2022 in Savannah, GA. The in-person shopping event at jewelry store Kendra Scott was held after the 2022 Virtual Savannah T.E.A.L.® Walk, with participation from other shops on the W. Broughton Street block, including Midge, Rise Biscuit & Chicken, Nourish, Fine and Rare, Frankie and June, Edgewater, and Walgreens. The goal was to shop, sip, and support T.E.A.L.®, as purchases from participating vendors sent 20% of the proceeds to benefit the foundation.
- **Historical Hoboken Museum Ovarian Cancer Fundraiser (9/24/2022)** in Hoboken, NJ
 - T.E.A.L.® advocates joined Not Your Regular Coffee's ovarian cancer fundraiser and awareness event at the Hoboken Historical Museum on Saturday, September 24th 2022. This amazing event had food, activities and many vendors all contributing a piece of their profit to support ovarian cancer. T.E.A.L.® had a chance to speak over the microphone about our programs and the support services we offer.
- **2022 Virtual Savannah T.E.A.L.® Walk (9/24/2022)** in Savannah, GA and virtual
 - Tell Every Amazing Lady® hosted the 2022 Virtual Savannah T.E.A.L.® Walk on September 24, 2022. The event was completely virtual and accessible from any location. The goal of the event remained the same as previous years: to celebrate the bravery of ovarian cancer survivors and their family members, while raising ovarian cancer awareness in the general public and raising funds for medical research.
- **Kean University Chalk Sidewalk awareness event (9/27/2022)** in Union, NJ
 - On September 27th, 2022 a group of Kean University Genetic Counseling students and former T.E.A.L.® interns gathered together and decorated the sidewalks of the campus in Union, New Jersey, to spread awareness about ovarian cancer for Tell Every Amazing Lady®.
- **Energy Healing and Meditation (9/28/2022)**
- **Survivorship After a Gynecologic Diagnosis (9/28/2022)** virtual
 - Tell Every Amazing Lady® partnered with multiple other ovarian cancer organizations on September 28th, 2022 to promote and offer an education event

fully in Spanish. In honor of Gynecologic Cancer Awareness Month, gynecologic oncologist Dr. Maria Schiavone discussed survivorship after a gynecologic cancer diagnosis and attendees were able to learn the importance of caring for the physical, mental, emotional, social and financial effects of cancer that begin at diagnosis, continuing through treatment and beyond.

- **IGCS Survivor-Caregiver Summit (9/28/2022)** in Manhattan, NY
 - On September 28th, 2022 T.E.A.L.® went to the Javits Center to take part in the IGCS Survivor Caregiver Summit “Care Beyond a Cure.” The goal of the event was to engage, educate, and empower gynecologic cancer advocates and the public at-large through educational and awareness programming. Associates from T.E.A.L.® had the opportunity to set up a table with awareness materials and learn from expert speakers as well as connect patients-survivors, caregivers, advocates, and clinicians who are passionate about gynecologic cancer patient advocacy.
- **City Hall September lighting (9/30/2022)** in Manhattan, NY
 - Tell Every Amazing Lady®, in partnership with Manhattan’s City Hall, lit the building with the color teal on September 30th, 2022 to commemorate the end of a month-long campaign to raise awareness for September’s National Ovarian Cancer Awareness Month. Teal is the official color that symbolizes the cause — and also stands for Tell Every Amazing Lady®. Thank you, City Hall, for helping us raise awareness about this deadly disease for the seventh year in a row.

October 2022

- **T.E.A.L.® Survivor Social (10/1/22)** virtual
 - Tell Every Amazing Lady® kicked off October with its quarterly T.E.A.L.® Survivor Social on Oct. 1, 2022 for ovarian cancer patients and survivors to gather virtually, share stories with one another, and hear from Dr. Shieva Ghofrany, MD, OBGYN and co-founder of Tribe Called V, who spoke to the attendees about her personal battle with ovarian cancer and the power of gratitude.
- **Energy Healing and Meditation Workshop (10/5/22)**
- **Energy Healing and Meditation Workshop (10/12/22)**
- **Board meeting (10/12/22)**
- **Lions Golf Outing (/10/14/22)** in Brooklyn, NY
 - On October 14th, 2022 T.E.A.L.® attended the South Brooklyn Lions Club Memorial Golf Outing at Dyker Beach Golf Course in Brooklyn, NY. T.E.A.L.®, along with The Guild for Exceptional Children, were the beneficiaries of the event. It was a day full of golfing, followed by a dinner with raffles and giveaways. T.E.A.L.® had the opportunity to set up a table at the event, hand out awareness materials, and connect with members of the club and their friends in family to spread awareness. South Slope Lion President Roxanne Benemerito presented T.E.A.L.® CEO Pamela a check for \$1,000 from funds raised during the outing.
- **Energy Healing and Meditation Workshop (10/19/22)**
- **OrangeTheory Fundraiser event (10/23/22)** in Queens, NY

- On Sunday, October 23rd, 2022 OrangeTheory Fitness Rockaway Beach in Queens, NY hosted its first ever 90 minute class in honor of T.E.A.L.®. Advocates for T.E.A.L.® spent the whole morning at the spreading awareness about Ovarian Cancer- signs and symptoms. OrangeTheory Fitness Rockaway Beach is a brand new studio and T.E.A.L.® was honored to be honored in their first ever 90 minute class!
- **Energy Healing and Meditation Workshop (10/26/22)**
- **Touro College Health Fair (10/28/22)** in Manhattan, NY
 - On Friday, October 28th, 2022, T.E.A.L.® attended the Touro College of Osteopathic Medicine's 14th Bi-Annual Health Fair in Harlem. The event featured many tables sharing important information about various health topics. T.E.A.L.® was able to hand out awareness materials and information about the ovarian cancer and women's health programs and services T.E.A.L.® offers to the NYC community and nationally. Thank you to Touro College of Osteopathic Medicine for hosting T.E.A.L.® at this amazing event!

November 2022

- **Energy Healing and Meditation Workshop (11/2/22)**
- **Brooklyn News12 interview runner Spencer (11/5/22)**
 - T.E.A.L.® thanks News12 Brooklyn for helping spread our message and raise awareness of ovarian cancer by interviewing a runner on team Tell Every Amazing Lady® ahead of the 2022 TCS New York City Marathon. Runner Spencer, whose late mother Louisa co-founded Tell Every Amazing Lady® after her ovarian cancer diagnosis, ran for the foundation's team in the iconic race on November 6, 2022, and spoke to News12 Brooklyn about his experience.
- **2022 TCS New York City Marathon cheer (11/6/22)** in Brooklyn, NY
 - Team Tell Every Amazing Lady® was thrilled to cheer on our charity runners as they ran the 26.2-mile 2022 TCS New York City Marathon on November 6th, 2022. Staff and supporters spotted the runners in Bay Ridge and Park Slope, Brooklyn, where we spread ovarian cancer awareness with handheld signs and teal pom poms. This year's team included two ovarian cancer survivors.
- **Energy Healing and Meditation Workshop (11/9/22)**
- **Women's Health Innovation Coalition (11/15/22)** virtual
 - Tell Every Amazing Lady® took part in Springboard Enterprises' "Women's Health Innovation Coalition, in partnership with Roche: 2022 Women's Health Innovation Forum Series" on November 15th, 2022. The event highlighted opportunities for investment in research and innovation in the field of women's health. T.E.A.L.® CEO and co-founder Pamela Esposito-Amery had the opportunity to speak about T.E.A.L.®, as well as shed light on her own personal experiences.
- **Energy Healing and Meditation Workshop (11/16/22)**
- **South Slope Lions Dinner (11/17/22)** in Brooklyn, NY
 - Co-founder and CEO of Tell Every Amazing Lady®, Pamela Esposito-Amery, attended the South Slope Brooklyn Lions Club dinner at the Greenhouse Cafe in

Bay Ridge, Brooklyn, on November 17th, 2022. The Lions have been longtime supporters of the foundation. Thank you, South Slope Lion President Roxanne Benemerito.

- **Gynecological Mythbusters Workshop (11/17/22)** virtual
 - Tell Every Amazing Lady® partnered with New York Presbyterian Weill Cornell for a Gynecological Mythbusting workshop on November 17th, 2022. Gynecologic Oncologist Dr. Evelyn Cantillo and Minimally Invasive Gynecologic Surgeon Dr. Ja Hyun Shin gave an informative talk on common myths surrounding a variety of women's health topics including: ovarian cancer and its signs, symptoms, and risks, PCOS, endometriosis, the Pap smear test, birth control, and more.
- **Global Wellness T.E.A.L.® visit and Instagram Live (11/18/22)** virtual
 - On November 18th, 2022, Nemika Galloway, the founder of Global Wellness, a Health and Wellness organization working to change the Globe one Walk at a Time, visited the T.E.A.L.® Community Center to learn about Tell Every Amazing Lady® and interview the CEO and co-founder, Pamela Esposito-Amery. After a tour of the foundation's center, Nemika sat down with Pamela for a brief chat for Global Wellness' Instagram live on the importance of ovarian cancer awareness and the vital work T.E.A.L.® does. Pamela and Nemika continued their Instagram live while walking around the neighborhood together.
- **Strike Out Ovarian Cancer (11/21/22)** on Staten Island, NY
 - On November 20, 2022, more than 200 bowlers enjoyed a Sunday afternoon at Rab's Country Lanes on Staten Island, NY. Special thanks to T.E.A.L.® Board volunteer Patsy Gentile, who organized this event, which raised over \$8,000! Plus, there was a special visit by the Staten Island Ferry Hawks mascot.
- **Energy Healing and Meditation Workshop (11/30/22)**
- **Kendra Scott Shop for Good (11/30/22-12/1/22)** online
 - On November 30th - December 1st, 2022, Kendra Scott partnered with Tell Every Amazing Lady® to raise funds for the foundation's programs. Both online and in-person shoppers used a promo code to automatically donate 20% of their purchase toward Tell Every Amazing Lady®!

December 2022

- **Holiday Survivor Social (12/6/22)** virtual
 - Tell Every Amazing Lady® celebrated the start of the holiday season by hosting its annual Holiday Survivor Social on December 6th, 2022. Ovarian cancer patients and survivors from all over the US came together virtually through Zoom. Those who attended were able to mingle with other survivors and patients, exchanging stories and advice. In the theme of holiday fun, survivors participated in a game of holiday music radio bingo. Tell Every Amazing Lady® is looking forward to holding its next upcoming Survivor Social.
- **Prospect Park Alliance Holiday Meeting (12/6/22)**
- **Energy Healing and Meditation Workshop (12/7/22)**

- **Energy Healing and Meditation Workshop (12/14/22)**
- **Energy Healing and Meditation Workshop (12/21/22)**

TELL EVERY AMAZING LADY ABOUT OVARIAN CANCER

T.E.A.L.®

STATEMENTS OF FINANCIAL POSITION

	December 31,	
	2021	2020
ASSETS		
CURRENT ASSETS:		
Cash and cash equivalents	\$ 350,429	\$ 413,461
Contributions receivable	131,520	83,468
Inventory	5,115	7,284
Prepaid expenses	19,687	18,233
Total Current Assets	506,751	522,446
NONCURRENT ASSETS:		
Property and equipment, net	740	3,707
Trademarks	16,001	16,001
Total Noncurrent Assets	16,741	19,708
Total Assets	\$ 523,492	\$ 542,154
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES:		
Accounts payable and accrued expenses	\$ 11,451	\$ 13,680
COMMITMENTS AND CONTINGENCIES		
NET ASSETS:		
Without donor restrictions	468,732	528,474
With donor restrictions	43,309	-
Total Net Assets	512,041	528,474
Total Liabilities and Net Assets	\$ 523,492	\$ 542,154

TELL EVERY AMAZING LADY ABOUT OVARIAN CANCER

T.E.A.L.®

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

	Year Ended December 31, 2021			Year Ended December 31, 2020		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND REVENUE						
Support:						
Public contributions	\$ 178,766	\$ 66,309	\$ 245,075	\$ 153,438	\$ 19,545	\$ 172,983
Special events	63,073	-	63,073	106,376	-	106,376
Government contributions	174,490	-	174,490	197,637	-	197,637
Donated materials and services	36,347	-	36,347	63,293	-	63,293
Net assets released from restrictions	23,000	(23,000)	-	32,045	(32,045)	-
Total Support	475,676	43,309	518,985	552,789	(12,500)	540,289
Revenue:						
Interest and dividend income	284	-	284	682	-	682
Net sales	1,864	-	1,864	1,596	-	1,596
Less: Cost of goods sold	(2,169)	-	(2,169)	(156)	-	(156)
Total Revenue	(21)	-	(21)	1,440	-	1,440
Total Support and Revenue	475,655	43,309	518,964	554,911	(12,500)	542,411
EXPENSES:						
Program Services:						
Research	21,806	-	21,806	36,648	-	36,648
Awareness education	270,576	-	270,576	245,807	-	245,807
Survivor	106,488	-	106,488	123,385	-	123,385
Total Program Services	398,870	-	398,870	405,840	-	405,840
Supporting services:						
Management and general	95,986	-	95,986	100,606	-	100,606
Fundraising	40,541	-	40,541	46,749	-	46,749
Total Supporting Services	136,527	-	136,527	147,355	-	147,355
Total Expenses	535,397	-	535,397	553,195	-	553,195
CHANGES IN NET ASSETS	(59,742)	43,309	(16,433)	1,716	(12,500)	(10,784)
NET ASSETS - Beginning of year	528,474	-	528,474	526,758	12,500	539,258
NET ASSETS - End of year	\$ 468,732	\$ 43,309	\$ 512,041	\$ 528,474	\$ -	\$ 528,474

The accompanying notes are an integral part of these financial statements.

TELL EVERY AMAZING LADY ABOUT OVARIAN CANCER

T.E.A.L.®

STATEMENT OF FUNCTIONAL EXPENSES

FOR THE YEAR ENDED DECEMBER 31, 2021

	Program Services				Supporting Services			Total Expenses
	Research	Awareness Education	Survivor	Total	Management and General	Fundraising	Total	
Salaries	\$ 1,293	\$ 171,356	\$ 49,346	\$ 221,995	\$ 25,860	\$ 21,125	\$ 46,985	\$ 268,980
Payroll taxes	109	14,485	4,171	18,765	2,186	1,786	3,972	22,737
Benefits	27	2,128	602	2,757	330	276	606	3,363
Total salaries and related expenses	1,429	187,969	54,119	243,517	28,376	23,187	51,563	295,080
Research grants:								
Grants awarded	15,500	-	1,000	16,500	-	-	-	16,500
Occupancy:								
Rent	1,449	16,926	20,696	39,071	7,789	3,073	10,862	49,933
Property and casualty insurance	399	3,555	2,559	6,513	9,628	585	10,213	16,726
Telephone	134	1,125	884	2,143	402	134	536	2,679
Licenses, fees, and dues	972	928	257	2,157	41	4,124	4,165	6,322
Professional fees:								
Legal and accounting	-	877	10	887	29,016	5	29,021	29,908
Outside services	375	9,884	2,171	12,430	13,291	581	13,872	26,302
Administration:								
Mailing, printing, and postage	470	9,013	3,899	13,382	316	1,658	1,974	15,356
Office and miscellaneous	1,004	36,108	19,647	56,759	6,124	6,217	12,341	69,100
Bank charges	-	-	-	-	455	-	455	455
Travel	-	47	-	47	102	-	102	149
Advertising and public relations	44	3076	267	3,387	1	532	533	3,920
Depreciation	30	1068	979	2,077	445	445	890	2,967
Total Expenses	\$ 21,806	\$ 270,576	\$ 106,488	\$ 398,870	\$ 95,986	\$ 40,541	\$ 136,527	\$ 535,397

TELL EVERY AMAZING LADY ABOUT OVARIAN CANCER

T.E.A.L.®

STATEMENT OF FUNCTIONAL EXPENSES

FOR THE YEAR ENDED DECEMBER 31, 2020

	Program Services				Supporting Services			Total Expenses
	Research	Awareness Education	Survivor	Total	Management and General	Fundraising	Total	
Salaries	\$ 2,387	\$ 149,996	\$ 41,860	\$ 194,243	\$ 24,317	\$ 22,228	\$ 46,545	\$ 240,788
Payroll taxes	199	12,493	3,487	16,179	2,025	1,851	3,876	20,055
Benefits	32	1,987	554	2,573	322	294	616	3,189
Total salaries and related expenses	2,618	164,476	45,901	212,995	26,664	24,373	51,037	264,032
Research grants:								
Grants awarded	29,000	-	1,000	30,000	-	-	-	30,000
Occupancy:								
Rent	1,420	16,437	20,334	38,191	7,690	2,987	10,677	48,868
Property and casualty insurance	378	8,571	3,444	12,393	1,809	1,114	2,923	15,316
Telephone	105	886	696	1,687	316	105	421	2,108
Licenses, fees, and dues	274	622	181	1,077	978	4,376	5,354	6,431
Professional fees:				-				
Legal and accounting	-	-	-	-	38,638	-	38,638	38,638
Outside services	701	14,301	10,905	25,907	10,569	2,329	12,898	38,805
Administration:				-				
Mailing, printing, and postage	341	5,430	5,319	11,090	1,084	2,626	3,710	14,800
Office and miscellaneous	1,811	33,705	35,562	71,078	11,588	6,476	18,064	89,142
Bank charges	-	-	-	-	327	-	327	327
Meals and entertainment	-	24	19	43	-	3	3	46
Travel	-	135	22	157	-	20	20	177
Advertising and public relations	-	567	2	569	-	234	234	803
Depreciation	-	653	-	653	943	2,106	3,049	3,702
Total Expenses	\$ 36,648	\$ 245,807	\$ 123,385	\$ 405,840	\$ 100,606	\$ 46,749	\$ 147,355	\$ 553,195

The accompanying notes are an integral part of these financial statements.

The Rainbow After the Storm

The COVID-19 health emergency drastically affected NPO operations everywhere and **Tell Every Amazing Lady®** was no exception. Our ability to educate the public and provide life-saving services to survivors and their families was diminished due to social distancing measures. Our signature awareness and fundraising event was put on hold for 2020 and then significantly altered in the two years following to comply with new public health guidelines.

However, after a few difficult years, **T.E.A.L.®** not only survived the pandemic, but is now thriving. We have seen an amazing start to 2023 with donations rising well above expectations. In the first quarter of 2023 alone, **we have received 62% of the total received in all of 2022. In comparison to 2019, which was our most successful year as a foundation, we have received 36% of that year's total in Q1 alone.** This funding is allowing us to build back the robust programming of the pre-pandemic era, as well as offering even more programs to reach and support more people than ever before.

